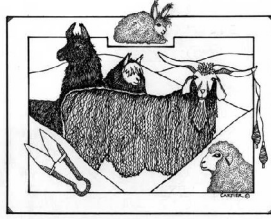


Maine Fiber Frolic – 2010



The 10th Annual Maine Fiber Frolic is almost here.

June 5 & 6, 2010 Windsor Fairgrounds, Windsor, Maine

The Maine Fiber Frolic committee is working in conjunction with the Maine Alpaca Association (MAA), our sponsor, as well as Maine Llama Association (MLA), the Maine Sheep Breeders Association, Goat and Rabbit organizations as in past years.

Plans for the 10th annual Fiber Frolic are well underway. Enclosed is everything you need to register as a VENDOR or an EXHIBITOR. We seek to showcase Maine fiber producers and their animals as well as regional fiber artists and vendors. The Frolic is open to all fiber producing animals, fiber products, fiber arts, equipment and services related to fiber arts and animals. We emphasize family fun, education and expanded public understanding of this important sector of Maine's agricultural scene.

The facility, Windsor Fairgrounds, is centrally located, easy to access and offers everything that vendors and exhibitors expect at an event such as this. For vendors and exhibitors on-site camping with water and electrical hookups is available at \$15 per night.

TV, radio and newspapers will carry our story. And we will blanket Maine with information about the event. Help advertise in your area by printing and distributing the poster file from our website www.fiberfrolic.com

So... whether you are a returning participant, or it's your first time, **read on**

Just a few of the highlights planned for this year

- Shearing and animal care demonstrations
- Fleece show and sale
- Maine Llama Drill Team Performances (exclusive to the Frolic)
- Super Kids' programs (fun all day)
- Professional Workshops (spinning, weaving, dyeing, felting, rug hooking and more)
- Judged Goat, Llama and Alpaca shows
- Sheep Dog demonstration (both days of the Frolic)

Please read the **Registration Information** and **Guidelines Pages** and then fill out the enclosed registration form, and get it back to us by **March 13, 2010**.
See you at the Frolic!

The Frolic Committee

Maine Fiber Frolic – 2010

Important changes for 2010

- Early Bird registration fees have changed this year. Early Bird deadline is March 13th, 2010. For registrations postmarked after 3/13/10 will cost an additional \$20.00 per space.
- Vendors wishing to bring animals with them will have their fee reduced this year. There is a \$10 fee reduction per paid space.
- No vendor or exhibitor will be considered registered until we have received proper proof of insurance and application
 - o To obtain proper proof of insurance, call your insurance agent for a certificate of liability for the Maine Fiber Frolic June 5 and 6, 2010. Farm Family and Countryway insurance companies provide these. Many homeowner/business policies will cover occasional off-premise events and provide the same form
 - o For those wishing to exhibit animals only (no sales from your pen) the Maine Livestock Exhibitors insurance is acceptable, please send a photo copy of current membership card
- All ad copy for the fair book must be submitted electronically. We can provide ad development or scanning services at a rate of \$40.00 per hour. Please email al@newaim.com if you need these services.
- As a vendor/exhibitor your contact information will appear on the Fiber Frolic website. We will list your business/farm name, email and website addresses.
- There have been many inquiries from vendors who have never participated, so please return your completed application and insurance certificate as soon as possible to insure your place in this year's event!
- **Returning vendors please note** – if your liability insurance renews between now and June, please indicate that at the upper left side of your registration form. This is for returning vendors only, because I have a copy of last years and will know when to expect a copy of the form valid for the Frolic. Mail me a valid copy as soon as your policy renews.

Registration Information

Vendors

If your farm or business intends to sell goods at the Fiber Frolic, you must apply for Vendor space. Maine vendors are encouraged to bring their animals for display. Vendors with animals need to choose outside space. Free exhibit space, adjacent to the commercial space, is available for animals. Vendors requesting additional animal space must use it strictly for animals and not for sales. Prices quoted for vendor space cover both days of the Frolic.

This is not a juried show. If you send in the application with insurance form, a check and you meet the sales guidelines you will be accepted.

Exhibitors

If your farm wishes to bring animals, solely for display, with no intention to sell goods, you should plan to register for Exhibitor Space. There is no charge, but space will be limited to one stall for small animals (rabbits, sheep, goats) or two stalls for larger ones (llamas, alpacas).

Barn Space

Located in the newer barns behind the Windsor Fair Mall, these 10' x 10' spaces are used by exhibitors, vendors and vendors who wish to bring animals to display and Vendors wishing a bit more of a “rustic” atmosphere than the enclosed buildings offer. Barns have roofs and 4 foot side walls.

Mall and “new” Craft Building Space (enclosed buildings)

There are 2 enclosed buildings on the fairground – Windsor Fair Mall and the Craft building. There are a limited number of spaces inside these buildings. Vendors from previous years may request the same space, and whenever possible, this request will be honored as long as the application is received before the March 13th deadline. Registration postmark will determine priority.

Open Space on Lawn

We have ample space for many vendors on the lawns. There is no electricity available for lawn spaces. Vendor must supply their own tent, up to 10'x20' are acceptable. Lawn space will be assigned to better distribute the lawn vendors around the fairgrounds.

Please read IMPORTANT Guidelines on The next page

Maine Fiber Frolic – 2010
Vendor/Exhibitor Guidelines

General Guidelines

Vendors and exhibitors are required to remain open from 9:00am to 4:00pm both Saturday and Sunday. Set-up time is from 2:00pm to 6:00pm Friday or Saturday morning before 8:30am. Vendors and exhibitors must provide proof of liability insurance (contact your insurance agent for details). You will not be considered registered until proof of insurance has been received by the Frolic Committee. Vendors must have their vehicles off the Fairgrounds and parked in designated areas before 8:30am, both days of the Frolic!!!!

Early Bird Special
Register by March 13th

Sales Guidelines

The intent of the Maine Fiber Frolic is to showcase fiber and fiber animals with a focus on Maine-made products. Products offered for sale should be related to fiber, the animals used to produce the fiber or agriculture in general. This includes tools and equipment required to process fiber and/or operate a small farm. Preference will be given to U.S.-made products, especially Maine-made products

Animal Exhibitor Guidelines

- ❖ To avoid complications with interstate health regulations – **ONLY** animals originating from the state of Maine may be brought for exhibition or sale. This requirement does not include rabbits.
- ❖ Animals must be in good health and have current worming and vaccinations.
- ❖ Someone must be present with your animals at all times during hours open to the public
- ❖ You are responsible for providing hay, grain, bedding, panels and clean up.
- ❖ No product sales are permitted from exhibitor areas

Sponsor one of the Frolic's Special Events

Please consider helping to support one of our special events at this year's Frolic...

** Fleece Show ** ** Sheep Dog Trials ** ** Goat Show **
** Kid's Program ** ** Maine Llama Drill Team **

A contribution of \$150 will help us to defray the expenses of these activities. Sponsors will receive one full page advertisement in the Fair Book and they will be listed, linked and featured on the Frolic Web Site (www.FiberFrolic.com). Space is available to sponsors to hang banners at or near the event areas. Throughout the Frolic sponsors names will be announced over the PA system.

Register early - Space is limited - March 13th Deadline

Advertising

<p>Full Page (5 x 7.5") - \$60</p> <p>Front or Back Inside Cover - \$80</p> <p>Half Page (5 x 3.5") - \$40</p> <hr/> <p>Quarter Page - \$20 Vertical (2.25" x 3.75") Horizontal (5" x 1.75")</p> <hr/> <p><u>Need help preparing your ad copy?</u> Services available, contact al@newaim.com</p>	

Artwork for your ad **must** be submitted directly to the printer via their website www.cochecoprintworks.com (click on the send file link)

Acceptable file formats in order of preference are .PDF, .Tif or .jpg.

In all cases the art should be saved with at least "300 dpi at the size to be printed".

MS Word files **will not** be accepted.

If you can't make one of the file types listed above, go to the website and download a print driver called the "SeePrint driver". When installed it appears as a choice in the print dialogue menu. It will create a PDF file compatible with our workflow. This allows any software to be used to create the artwork.

- Go to www.CochecoPrintWorks.com
 - Resources & Support
 - Software Downloads (at the left side)
 - [Cocheco PrintWorks SeePRINT™ Printer Drivers](#)
 - Download the driver appropriate for your computer and install
 - The first time used, it will ask for a user name & password
 - If you're happy with the preview it shows you (must have Acrobat Reader installed), click Send File and it goes to our website.
- Any questions?
Give us a call. 888-703-7280

Be sure to fill out the registration form and mail it along with your check to:

Maine Fiber Frolic
13 Robinson Road
Waldoboro, Maine 04572

Become a Fiber Frolic Sponsor.

\$150 includes full page advertisement, special mention in all Frolic Communications, website and your name associated with a Frolic event.

Maine Fiber Frolic – 2010
Registration Form

A. INSIDE SPACE IN WINDSOR FAIR MALL AND CRAFT HALL FOR VENDORS

Vendors who want secure space indoors should choose one of these areas. If requested and when possible, returning Vendors will be assigned a space in the same building in which they were previously located. Each stall is approximately 10 feet wide by 10 feet deep. The cost is \$75* per stall covering both days (limit 2). Space will be allocated on a first come, first served basis. When these spaces are exhausted, space in the livestock barns (covered, also 10x10) will be offered.

* Price increases to \$95 per stall for registrations postmark after 3/13/10.

B. BARN SPACE FOR VENDORS

Vendors wishing to be outdoors, particularly vendors with animals, should request Barn Space. Each stall is 10 feet wide by 10 feet deep. The cost is \$55* per stall covering both days (limit 2)

* Price increases to \$75 per stall for registrations postmark after 3/13/10.

C. ADDITIONAL BARN SPACE FOR ANIMALS ACCOMPANYING VENDORS

Vendors who have chosen B above and need additional space for animals must indicate how many additional spaces are required. There is no charge, but this space is exclusively reserved for animals. (Limit 1 space for small animals such as rabbits, sheep and goats, 2 for large animals) Bringing animals will reduce your registration fee by \$10.00 per paid space.

D. BARN SPACE FOR EXHIBITORS

Exhibitors who are just bringing animals to the Frolic should request one or more livestock barn spaces. Stalls are 10 feet by 10 feet and covered. There is no charge. (Limit 1 space for small animals such as sheep and goats, 2 for large animals)

E. LAWN SPACE

Vendors who have their own display tents may set up on the lawn. The lawn spaces will be assigned by the vendor coordinator. The cost is \$55* per stall covering both days.

*Price increases to \$75 per stall for registrations postmark after 3/13/10.

Maine Fiber Frolic – 2010

F. FAIR BOOK ADVERTISING

Advertisements (black and white) will be printed in the Frolic Fair Booklet at the following rates. All ad copy must be provided in electronic format per instructions on the Advertising page (previous page).

Full Page	\$60.00	Half Page	\$40.00
Front or Back Inside Cover	\$80.00	Quarter Page	\$20.00

(Earliest postmark)

Advertising must be received on or before April 1, 2010 to reserve your space in the book. See detailed requirements on the advertising page.

G. SPONSORSHIP

Get your name out there, be a Frolic Sponsor! Contribute \$150 to support one of our many special events.

H. CAMPING SPACE

Overnight camping space, at the Fairgrounds, is available Friday and/or Saturday nights at \$15 per night.

J. Refund

There will be no refund of fees after May 1, 2010.